**Statement of Intent Form – MBA**

1. Name

**Last name**: Click or tap here to enter text.  
**First name**: Click or tap here to enter text.

1. Quantitative Knowledge

Evidence of quantitative skills is required for admission to the MBA program. Normally this is demonstrated through **one** of the following methods. Please check the appropriate box and fill in the corresponding information.

**Work Experience**Significant work experience (at least two years) in a paid role that requires quantitative knowledge and application. Please briefly describe the role, time occupied, and knowledge required.

Click or tap here to enter text.

**Quantitative Course**Highlight a course successfully completed at the undergraduate level at a Canadian school within the past 5 years. The admissions committee considers courses equivalent to the BU205- Intro to Applied Statistics and BU 255- Managerial Statistics courses offered at the Lazaridis School. The admissions committee must receive the course syllabus for review.

**Course Code & Title** Click or tap here to enter text.

**University/College** Click or tap here to enter text.

**Date Completed** Click or tap here to enter text.

I will email the course syllabus to [annmariewhite@wlu.ca](mailto:annmariewhite@wlu.ca)

**CFA Level I Pass**Any student who has passed the CFA Level I exam meets quantitative knowledge requirements.

**Exam Date** Click or tap here to enter text.

**GMAT Focus Exam**  **GRE Exam**Completed with a minimum GMAT Focus score of 525 (or GRE equivalent). Valid original GMAT Exam scores of 550 and above are also accepted.

**Exam Score** Click or tap here to enter text. **Exam Date** Click or tap here to enter text.

# Exclusions

* All MBA course exclusions requests **MUST** be outlined at the time of application and course syllabi must be received by the program within 48 hours of submission of a complete application. No exceptions will be made.
* Requests are based on similar courses completed at another post-secondary degree granting institution within the past 8 years.
* No exclusions are granted for elective courses
* Exclusions are granted at the sole discretion of the MBA Admissions Committee
* The admissions committee will review **2 undergraduate** courses to exclude 1 MBA core course
* The admissions committee will review **1 graduate** courses to exclude 1 MBA core course
* The admissions committee will review courses with a final grade of B+ (77%) or above

Check the appropriate box:

**I** **am not** requesting any course exclusions

**I am** requesting course exclusions. I will fill in the table below and email course syllabi for all listed courses to [annmariewhite@wlu.ca](mailto:annmariewhite@wlu.ca) within 48 hours of submitting my final and complete application.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Lazaridis MBA  Core Course** | **Completed Course Code(s)** | **Final Grade(s)** | **Date Completed** | **University/College Name** |
| [**BU601**](https://academic-calendar.wlu.ca/course.php?c=70543&cal=3&d=2878&s=1105&y=89) Strategic Management | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| [**BU602**](https://academic-calendar.wlu.ca/course.php?c=70544&cal=3&d=2878&s=1105&y=89)  Marketing | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| [**BU603**](https://academic-calendar.wlu.ca/course.php?c=70545&cal=3&d=2878&s=1105&y=89)  Financial Management | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| [**BU604**](https://academic-calendar.wlu.ca/course.php?c=70546&cal=3&d=2878&s=1105&y=89)  Organizational Behaviour | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| [**BU605**](https://academic-calendar.wlu.ca/course.php?c=70547&cal=3&d=2878&s=1105&y=89)  Operations Management | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| [**BU607**](https://academic-calendar.wlu.ca/course.php?c=70549&cal=3&d=2878&s=1105&y=89) Financial Reporting & Analysis | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| [**BU609**](https://academic-calendar.wlu.ca/course.php?c=70550&cal=3&d=2878&s=1105&y=89)  Business Analytics | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |

# Statement of Intent and Additional Information

Provide answers to the following:

1. What is your motivation for entering the MBA program at this time?

Click or tap here to enter text.

1. How will your perspective and experiences contribute to this program?

Click or tap here to enter text.

1. Is there anything you would like the admissions committee to know about you or your academic/professional experience that would strengthen your application?

Click or tap here to enter text.

1. Will the cost of your MBA studies be partially or fully subsidized by your employer?

Click or tap here to enter text.

1. The Lazaridis MBA program endeavours to respond to market needs through an evolving selection of degree concentrations.   
     
   Click or tap here to enter text.

Please rank each concentration based on your interest level (1 = high interest, 6 = low interest).

|  |  |
| --- | --- |
| MBA Concentration | Rank Order |
| Data-Driven Business Intelligence | Click or tap here to enter text. |
| Demand-Supply Dynamics and Customer Insights | Click or tap here to enter text. |
| Entrepreneurship and Innovation | Click or tap here to enter text. |
| Financial Management for Professionals | Click or tap here to enter text. |
| Strategic Leadership and Foresight | Click or tap here to enter text. |
| No Concentration | Click or tap here to enter text. |

Other: Click or tap here to enter text.

1. **Declaration & Notice of Privacy Collection**

**All applicants must read and agree to the following declaration:**

Application information is collected under the authority of the Wilfrid Laurier University Act to administer the university-student relationship. This includes but is not limited to maintaining your academic and ancillary records, contacting you, and others on your behalf, and releasing such information as is appropriate for the operation of the university. Visit our privacy coordinator's web-page at [www.wlu.ca](http://www.wlu.ca) (under “Public Accountability") for more information and the Notice of Collection and Use or Disclosure of Personal Information.

**I have read and agree to the declaration**  (check the box to agree)

# Notice of Collection of Private Information

Wilfrid Laurier University collects personal information under the authority of the Wilfrid Laurier University Act. Personal information collected by any part of the University may be used or disclosed by other units in order to execute the various functions of the University and to administer the various relations between the University and its students, alumni, employees, clients, suppliers, partners, and others. If you have questions about the policy, visit the [Privacy and Access](https://www.wlu.ca/about/public-accountability/privacy/index.html) at Laurier page.